

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Clara Tsang
Director of Public Relations
ctsang@citadeloutlets.com



**THE LARGEST PUMPKIN IN LOS ANGELES COUNTY ARRIVES AT CITADEL OUTLETS
FOR SPOOKTACULAR PHOTO OPPORTUNITIES AND THEMED SCAVENGER HUNT,
OCTOBER 1-31**



LOS ANGELES, Calif. (September 22, 2020) – For the first time ever, Citadel Outlets will transform itself into a must-visit Halloween destination for families and kids with the arrival of the largest pumpkin in Los Angeles County – “Big Jack.”

Throughout October, L.A.’s premier outlet shopping center will host Big Jack, a colorful steel installation standing more than 16 feet tall, spanning 15 feet in diameter and weighing 1,500 pounds. The larger-than-life Big Jack will be surrounded by a spooktacular display with black fencing, intertwined with fall foliage, oversized sunflowers, pumpkins and candies growing on trees and more than 40 hay bales. Guests and families are invited to dress in their favorite Halloween costumes and visit the themed Halloween garden to commemorate the season with a family photo.

For guests looking for more Halloween fun, they can take part in the month-long “Let’s Track Jack & His Friends” scavenger hunt. Using a self-guided map and character stickers given out at Customer Service, participants who find all 12 characters on display throughout the shopping center and label them correctly on the map will receive a special treat.

"We are excited to welcome Big Jack and his friends to Citadel Outlets this October," said Samara De La O, Senior Director of Marketing at Citadel Outlets. "Families will have a delightful time immersing themselves in Big Jack's Halloween garden and we hope it will bring everyone lots of smiles. It's the perfect setting for families to take memorable photos and have some fun in social-distance style this Halloween season."

For more details on Citadel Outlets' Halloween activities, please visit CitadelOutlets.com.

Conveniently located off the I-5 freeway, 10 minutes from Downtown L.A. and within 25 minutes of Beverly Hills, Santa Monica and Orange County, Citadel Outlets is centrally located and easily accessible. The retail experience currently features more than 130 world-class brands offered at unrivaled discounts of up to 70%. For more information, please visit CitadelOutlets.com or follow us on Facebook www.facebook.com/CitadelOutlets and Instagram [@Citadel_Outlets](https://www.instagram.com/Citadel_Outlets).

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. The newest property – the award-winning Outlets at San Clemente – opened in November 2015 and offers stunning views of the Pacific Ocean. Projects in development include Outlets at Richmond, Va.; Outlets at Lacey, Wash.; a power center in Garfield Heights, Ohio (Cleveland) and the redevelopment of Outlets at Conroe, near Houston, Texas. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

###